## FOR IMMEDIATE RELEASE

## <u>WAKO - USA Kickboxing and USA Sport Karate Forge Strategic Partnership to Elevate</u> Kickboxing - Sport Karate in the USA.

**Orlando, December 23, 2023** – In a groundbreaking move, WAKO USA Kickboxing and USA Sport Karate have officially joined forces in a collaborative effort to propel the sport of kickboxing to new heights in Florida and beyond. This strategic partnership marks a pivotal moment for both organizations and the athletes they represent.

Kickboxing enthusiasts can anticipate an enriched experience as the collaboration spans various disciplines, including Point Fighting (American Sport Karate), Light Contact, Kick Light, Forms, and Martial Art Weapons. USA Sport Karate, renowned for its contribution to martial arts in Florida, is now an integral part of the WAKO USA Martial Art Circuit for Tatami Sport Members.

**WAKO USA President Rob Zbilski** expressed his enthusiasm for the partnership, stating, "This collaboration will lay the groundwork for a successful venture in promoting and expanding our sport"

**USA Sport Karate Co-Director David Sklar and Co-Director Jeromy Roque** emphasizing the opportunities this partnership unlocks for athletes. "Joining WAKO ensures that our athletes not only have the chance to participate in authentic World Championships but also compete in tournaments sponsored by the International Olympic Committee," said Sklar.

## About WAKO and USA Kickboxing:

USA Kickboxing holds the esteemed status of being a Full Member of WAKO (World Association of Kickboxing Organizations), the sole organization representing kickboxing as an International Olympic Committee Member. USA Kickboxing, registered in the state of Illinois, operates exclusively for charitable and educational purposes in accordance with Section 501(c)(3) of the Internal Revenue Code of 1986.

## About USA Sport Karate:

Operating out of Florida, USA Sport Karate is a prominent sport karate organization dedicated to promoting martial arts. With a focus on organizing large-scale tournaments, USA Sport Karate plays a crucial role in advancing the sport within the region and beyond. A total of 34 tournaments are scheduled for the year 2024, promising an action-packed calendar.